

Missouri History Museum

Professional Use Fees			
Use Type	Use Detail	Description	Price
Advertising U.S. market (one ad, all media)		Single use for consumer print ad, outdoor displays, point of purchase displays, or online banner ads	\$300.00
Advertising world market (one ad, all media)		Single use for consumer print ad, outdoor displays, point of purchase displays, or online banner ads	\$500.00
Broadcast - Public Television		Use in television or internet programming to be broadcast or distributed by public television	\$30.00
Broadcast - U.S. Market		Use in commercial broadcast, cablecast and direct satellite transmission in the United States	\$50.00
Broadcast - World Market		Use in commercial broadcast, cablecast and direct satellite transmission in non-U.S. market or distributed online	\$100.00
Brochures and Items for free distribution		Use for pamphlets, initiations, flyers, etc.	\$17.00
Corporate		Use for brochures, flyers, annual reports, poster, trade show, AV presentation. Price quote on request	
Display - Commercial		Décor prints for display in a store or other commercial place. Usual delivery method is digital file, but if prints are requested the charge is use fee + print cost.	\$65.00
Editorial - Cover Use		Use on a book or magazine cover	\$150.00
Editorial - eBook	Non-Missouri Residents and Corporations	Use as an illustration inside a digital book or magazine	\$50.00
Editorial - eBook	Non-profit organizations 501 (c)(3), University Press, and Missouri residents and Corporations	Use as an illustration inside a digital book or magazine	\$30.00
Editorial - Internal Use	Non-profit organizations 501 (c)(3), University Press, and Missouri residents and Corporations	Use as an illustration inside a book or magazine	\$30.00
Editorial - Internal Use	Non-Missouri Residents and Corporations	Use as an illustration inside a book or magazine	\$50.00
Exhibit	Missouri non-profit organizations	Use for exhibits and educational displays for a period of 10 years	\$30.00
Exhibit	Missouri commercial and non-Missouri	Use for exhibits and educational displays for a period of 10 years	\$65.00

February 16, 2011

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	organizations		
Film or video - U.S. Market		Use in motion picture film shown or sold in U.S. market only	\$100.00
Film or video - World Market		Use in motion picture film shown, sold, in non-U.S. market or distributed online	\$150.00
Media Bundle		World commercial and non-commercial broadcast, cablecast and direct satellite transmission; world home video/DVD sales; World educational A/V (other than broadcast distribution to educational and non-profit institutions for educational purposes); and streaming video on computer networks.	\$150.00
PowerPoint		Images for classroom and lecture presentations	\$15.00
Retail		Items for retail sale (posters, calendar, greeting cards, etc.) Price quote given on request	
Student school project		Images for student presentations and assignments. Scans are provided free of charge for requests of 5 or less images. The charge is \$15/image for request of 6 or more.	
Study/Reference Scan		Items for personal use, reference prints, or images being considered for use in a future project	\$16.00
Text Book Bundle		Use for print edition in English & Spanish, print, digital, and other media for impaired or disabled students. Worldwide distribution to include DODDS, Student/Teacher interactive CD-ROM with non-printable images, classroom PowerPoint use, password-protected website with non-printable images, derivative/revised print editions with no major editorial change, and multi-volume or state-specific derivative print and digital editions, for a period of 10 years	\$125.00
Web Use		Use for personal or organizational websites	\$25.00

Additional Fees

Lab Fees

The Museum has a large body of copy negatives and scans, but it may be necessary to photograph and/or scan images or artifacts for your project. If necessary the following fees will apply.

Black and white copy negative	\$ 27
Scanning previously undigitized images	\$ 30
Duplicate color transparency from original master	\$ 35
Color photography for an original larger than 11x14 (includes scan)	\$100
Photography of paintings or three-dimensional artifacts:	\$150 minimum
Special set-ups will be quoted. If deemed necessary by the Curator of Photographs and Prints or the Senior Curator of Museum Collections, a \$50 per hour charge for curatorial handling may apply.	

Rush Service

Rush service is not available at this time.

Delivery

Normal delivery of digital files is via email attachment or ftp

Digital files on CD \$ 10 per disc

Postage and Handling (U.S. Postal Service)

First Class Domestic \$5.00

International Air Mail \$10.00

The Museum assumes NO responsibility for delivery time or condition of materials shipped via the U.S. Postal Service. We do not ship via USPS Express Mail.

Overnight or Express Delivery (Federal Express) varies

The Museum encourages the shipment of large or time-sensitive materials via Federal Express. All materials are shipped at the client's expense, and a valid Federal Express account number or credit card number is required.

Image Formats

Image reproductions are provided in the following formats

Digital

Print Publication, Video, and Exhibit Graphics: standard format is a 300ppi, 2100 pixel (long dimension) jpeg or tif file. Scans from 100MB to 1.25GB can be made on request for institutional and commercial clients only and will involve a special scanning surcharge of \$30 per scan.

Powerpoint images: standard is 150ppi, 1050 pixel (long dimension) jpeg

Web images: standard is 72ppi

Prints and Film

Print Publication and Exhibit Graphics: 8x10 bw glossy prints and 4x5 color transparencies are available for rental

Study/Reference prints: 8x10 bw glossy prints for personal use only